

Texas Water Quality Association (TWQA)

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Dear TWQA Vendors,

We first want to thank you for all your continued support of the TWQA. Over the years, TWQA's convention has been referred to as one if not the best regional show. We can only thank you for that. Without your support we would not be the TWQA that we all love and support. We are always looking for new ideas to make our show the best it can be. We have spoken with many of you for ideas on how we can better serve you and create the best possible show for you.

This year we want to offer a new program that will ensure more traffic into your booth and offer true face time with our member dealers. We are going to create a "TWQA Bingo Card" for dealers to visit each participating booth and collect a signature. This is not a new concept, and what we are asking is that you do not just sign/stamp the card(s), as we are asking that the members truly engage with you and allow you the face-time to explain your product offering or service. The way we will create excitement for them to come to your booth...."BRIBE THEM". We are going to purchase a big shiny gift they will all want. Only cards with ALL signatures will be allowed in the drawing, the drawing will be done on the show floor at the end of the trade show and announced during the show creating excitement. This year we will be giving a Traeger Pellet Smoker to the lucky winner.

To help cover this cost, we are asking participating vendors to make an additional \$100 contribution, where you will be listed on the playing card, and where only participants having fully completed their playing card will be eligible to win. You can sign up on our website on the Convention 'Exhibitor Info' page (https://twqa.org/2025_Exhibitor_Info).

If you would like to donate other items, we will use those as door prizes or as possible items for the PAC silent auction and giveaways. Our goal is to create the largest ROI for you and market your company services to our members. If you have any questions we are here to help and if you would like to help and support this program, please let us know. There will only be 100 slots available and will be on a first come first served basis.

Thank you again for all your support.

Sincerely,

Mark Williams - TWQA PAC President

Lex Hander - TWQA President 2025